



**AUTOPILOT**



AUTOPILOT



AUTOPILOT

# **AGENCY INTRODUCTION**

 [\*\*www.autopilotmarketing.ca\*\*](http://www.autopilotmarketing.ca)

*Since 2015*

**HELPING DEALERSHIPS**

**GENERATE EXPONENTIAL REVENUE**

Auto Pilot Marketing is a one-stop digital marketing solution for dealership success. We help auto dealers boost their sales, engage with customers, and effortlessly dominate the market.

# Award-Winning Agency

A team that is committed to your success



# Community Matters

Our staff is committed to giving back and being a part of the communities in which we work and live. We not only provide monetarily, but we also give our time on a monthly basis.



UNIVERSITY OF  
TORONTO

ONTARIO  
**SPCA**  
AND HUMANE SOCIETY





# Successful Campaigns

Results You Can Expect From Us





**200%**

Through targeted digital strategies, we skyrocketed Prime Auto's monthly leads by 200%, significantly expanding their client base.



**50%**

Leveraging targeted Google and Facebook ad campaigns, we amplified 5 Star Dealers' monthly sales by 50% within a 4-month period, catalyzing their growth.



**\$\$\$\$**

Providing a full suite of digital marketing services, we successfully increased Redline Auto Sales' monthly revenue by a staggering 40%, attracting a broader customer base.

**KIA DAYTONA MITSUBISHI**  
**KIA - MITSUBISHI**



**800%**

Escalating website traffic by 800% through targeted digital strategies, Daytona Mitsubishi experienced significant business growth and a substantial increase in sales.



**3X**

Implementing comprehensive digital marketing strategies, we successfully tripled Don Mealey Chevrolet's monthly sales, demonstrating the power of digital solutions.

**CRUZE**  
**AUTO SALES INC.**



**175%**

By applying astute remarketing strategies, we enhanced WAG's conversion rate by 175%, turning prospective customers into loyal patrons more efficiently.

# CLIENT REVIEWS

## Auto Dealers Experience with Auto Pilot



**Roger Nickel**  
Chatham Chevrolet



**Devin Harwood**  
Auto Maple Motors



**Alex Remirez**  
Oxford Chrysler



 **Trustpilot + 88 MORE**

# How We Help Dealerships Revving Up Digital Strategy for Unmatched ROI!



# SEARCH ENGINE MARKETING



Search



## Premier Google Ads Services

Rev up your auto dealership's sales with our Google Ads Services. Boost visibility with targeted search and display ads, drive customer phone calls, and generate quality leads. Connect with potential car buyers before they find your competitors. Let's fuel your business growth today!



Show Up On Google 1st Page



Generate Quality Leads



Increase Revenue

# SOCIAL MEDIA MARKETING



## Powerful Social Media Marketing

Supercharge your auto dealership's online presence with our dynamic Social Media Marketing services. Engage potential customers with compelling content, strategically targeted ads, and interactive campaigns across major platforms. Connect, captivate, and convert your audience

- ✓ Strategic Campaigns
- ✓ Targeted Promotions
- ✓ Customer Acquisition

# SEO AND CONTENT +



## Innovative SEO & Content Solutions

Propel your dealership to the top of search results with our comprehensive SEO and content strategies. We craft engaging content and optimize your digital footprint to improve visibility, drive organic traffic, and convert prospects into buyers. Ignite your online growth today!

 Local SEO Boost

 SEO Rich Content

 Traffic Generation

# SOCIAL MEDIA MANAGEMENT



## Pioneering Social Media Mastery

Command the digital landscape with our social media management services. Our strategic content drive customer engagement, sales and also create a thriving online community around your brand. Turn followers into loyal customers, amplify your dealership's reputation, and accelerate your growth today!

✓ High Quality Content

✓ Rapid Follower Growth

✓ Loyal Customer Base

# WEBSITE DEVELOPMENT



WIX

SQUARESPACE

## Dynamic & Modern Websites

Fast-track your digital success with our tailored website development services. We create intuitive, responsive, and engaging websites that drive user interaction and showcase your inventory, elevating your brand and boosting sales. Kickstart your digital journey today!



We offer a 100% Satisfaction Guarantee with our website development services. We commit to working diligently until your vision is brought to life, ensuring your digital storefront perfectly embodies your dealership's brand and objectives. Your success is our success.

A background image showing two people in white business attire shaking hands in front of a white car. The image is semi-transparent, allowing the text to be overlaid.

# Searching For Results?

Get a Partner that is committed to your success





# Ready When You Are!

**Dealers see an average 5X ROI  
working with our agency**

- ✓ Dominate the Market
- ✓ Increase Car Sales
- ✓ Reduce Cost Per Sale
- ✓ Become Industry Leader



[www.autopilotmarketing.ca](http://www.autopilotmarketing.ca)